



Korea International AI Film Festival - Rules & Regulations for Submission -



1. Festival Organization

The 'Gyeonggi International AI Media Festival' is hosted by Gyeonggi Province and organized by Gyeonggi Content Agency.

2. Purpose

On the theme of 'New Opportunities Presented by AI', the festival aims to support the creation of video contents utilizing generative AI and explore the path of content creation and the possibility of win-win development in the AI era.

3. Festival Overview

3.1. Date: October 25(Fri), 2024

3.2. Venue: KINTEX Exhibition Center 2, Hall 6, Ilsanseo-gu, Goyang-si, Gyeonggi-do, Korea

3.3. Main contents: Opening Ceremony, AI Media Conference and Screening

4. Application Category

No.	Section Category	Description
1	Narrative Contents	- Films/videos with narratives created by generative AI
2	Documentary Contents	- Documentary videos created using generative AI
3	Arts&Culture Contents	- Art, Music, and Dance videos created with generative AI
4	Free Format Contents	- Genre-independent videos created with generative AI

5. Awards

26 finalists will be selected and awarded with the total prize of 81,000,000 KRW (Approximately 57,300 USD)

Category	Number of entries	Award Amount (KRW)	Award Amount (USD)	Total Prize (KRW)	Total Prize (USD)
Total	26			81,000,000	57,300
Grand Prize	1	20,000,000	14,200	20,000,000	14,200
1st place per session	4	7,000,000	5,000	28,000,000	20,000
2nd place per session	4	3,000,000	2,100	12,000,000	8,400
3rd place per session	16	1,000,000	700	16,000,000	11,200
Special Prize (Global South)	1	5,000,000	3,500	5,000,000	3,500

* The special prize will be selected separately for Global South countries.

* The cash prize money will be paid in Korean won at the exchange rate.

6. Submission

6.1 Submission Period

August 1, 2024 ~ September 6, 2024, 24:00 (KST)

6.2 Requirements for Works Utilizing Generative AI

The video must be created using generative AI technology in a meaningful way.

- All or a significant portion of the video must be created with generative AI technology.
- The AI technology used and the scenes and fields utilized must be described in the application form.

6.3 Ground Requirements

- Running time should be around 10 minutes (minimum 90 seconds)
- Festival premiere is not required, but priority will be given to premieres
- No restrictions concerning the year of production
- Entrants can submit one work in each category.
- No restrictions on country, gender, or age of entrants (however, only the winners will be officially invited to the event and have no problem entering and staying in Korea)

6.4 How to Submit

- Fill out the 'Submission Form 1 - Entry Application Form' and hand it in via email to : aiff@gcon.or.kr (or gaif@gcon.or.kr)
- Or, Submit to the application platform separately announced by the host institution

6.5 Documents to be submitted

Entrants must submit each of the following documents via email (aiff@gcon.or.kr), and any omission or misstatement of any document will be at the Entrant's own risk.

- Entry form (including personal information collection and use agreement, participant pledge, copyright & license confirmation)

6.6 How to Submit Videos

The video for the screening should be submitted by filling in the URL that can be viewed using online video platforms such as Vimeo, YouTube, etc. in the application form.

- For video security, we recommend private uploading or password protection, and if password protection is used, please include the password on documents.

- Entries must be available by October 4, 2024, when judging ends.
- Entries must be with Full HD or higher quality (preferably 16:9 aspect ratio).
- The content of the screening videos must be identical to the one of the main festival film, and no editing is permitted after the submission deadline.
- Screening videos must have English subtitles if there is narration or dialogue.

6.7 Securing Copyrights and Licenses

- Entrants are responsible for securing all copyright, likeness, and other intellectual property rights to all elements used in their work, including video, audio, and text (screenplay), prior to screening at the Festival.
- Entrants must obtain licenses for any generative AI-related tools used to create the work.
- The Festival will not individually check the above points and will not be responsible for any legal issues arising from infringement of copyright and license rights.
- If a dispute arises concerning the submitted work, the entrant should cooperate in providing relevant documents such as a contract for intellectual property rights.

7. Selection of Works and Award Ceremony

7.1 Judging Criteria

- Considering the quality of the work, originality, and the level of AI technology utilization, the judging committee for each section will select 26 awarding works.
- The first through third prizes will be selected for each category, with the first and second prizes based on one work in each category, and the third prizes based on four works in each category.
- One special prize will be selected for Global South countries.

7.2 Judging Schedule and Announcement

The judging will be conducted from the time the submissions are closed, and the selected entries will be notified by October 4 through individual contact. The judging process and scorecard will not be disclosed.

7.3 Withdrawal of Entry and Cancellation of Selection

- Once selected, entries cannot be withdrawn.
- If any of the information provided in the application is found to be untrue, the selection may be canceled according to the decision of the judging committee.
- If the selected work causes serious social damage (political publicity, obscenity, guns/weapons, violence, blasphemy, defamation, slander, abuse, trojan horse, virus,

etc.) to the selected work or its content, or if it undermines the purpose of the festival, the selection may be canceled after discussion by the jury.

8. Regulations and Guidelines for Selected Works

8.1 Submission of Selected Works

If your work is selected, you must submit the materials specified below online by the deadline in the manner specified by the Festival.

- Screening file and link (screening specifications will be announced upon selection)
- Synopsis and script (English)
- Director profile photos, stills from the film
- Director's filmography (or resume)
- Poster, etc.

8.2 AI Technology Verification Process

The Festival will check the application of AI technology in the selection process and may require additional proof of the use of AI technology if necessary. (Evidence: Video recordings of the production process, screenshots, log records of the software used, etc.)

8.3 Submission of selected works

The selected entrant must submit an ID (passport copy for foreigners) and a copy of the bankbook within 7 days of receiving the selection notice, or the selection may be canceled.

8.4 Scope of Utilization of Selected Works and Other Materials

- The materials submitted by the entrants may be utilized in various festival promotional materials (publications, websites, SNS, outdoor promotional materials, various media, etc.)
- Selected works can be promoted or screened in screening events hosted by Gyeonggi Province and Gyeonggi Content Agency for non-profit purposes, as well as various media.
- The festival will screen submitted works with free of charge, and they can be screened online on the event's official website and the festival's social media account (YouTube).
- The Festival may screen the works in offline theaters or screening booths during the event and following event (Gyeonggi Content Festival in November).
- The Festival has the right to use only the photos submitted by the copyright holder, and if the mark of the copyright holder is required, the submitter must notify us when submission of the material.
- The Festival may retain digital copies of the selected works for internal archiving to preserve and maintain records of the event, and to maintain the identity of

the Festival for future editions, and may utilize them for promotional, screening events for non-profit purposes only.

- These materials will not be returned after the submission deadline.

8.5 Screening Version

Selected films must be resubmitted in a theatrical version.

- It must be in native 4K format, at least FHD (frame rate of at least 24 fps).
- Submit two encoded versions of the video: a clean version and an English subtitled version. (You can also submit a clean version and a subtitle file in XML, SRT, SMI, etc. separately.)
- Other details will be guided by the person in charge after selection.

8.6 Screening Schedule

The screening date, time and venue of the selected films will be determined by the Festival.

8.7 Subtitles

All selected films must be subtitled in English. If the subtitles are not of sufficient content or technical quality, the screening may be restricted.

8.8 Korean Subtitles

Korean subtitles will be produced by the festival for non-Korean works. The Korean subtitles will not be provided to the entrants, and the festival will retain ownership of them.

8.9 Invitation of Selected Works

The Grand Prize winner, first place winners in each category, and special awards will be officially invited to attend the festival and must be able to stay in Korea during the festival.

9. other regulations

9.1. General Rules

- The Festival considers that the entrant, including the domestic distributor, agency, producer, etc., understands and agrees to all the above entry regulations, by directly accessing the online entry form and completing the process.
- Any matters not covered by the above rules & regulations should be handled by the judgment of the Festival.
- Furthermore, all of the above rules become effective upon the Entrant's signature and submission(registration) of the Entry Form to the Festival for the Invited and Selected Films.

- The Festival reserves the right to decide on any matter not otherwise specified in these Rules
- All materials and documents related to the unselected entries will be disposed of within 3 months of the announcement of the selection.
- Taxes and other regulations regarding the payment of prizes to the selected entries should be governed by the laws of the Republic of Korea.

9.2. Natural disasters, etc.

In the event of a natural disaster or social crisis, the content of the above rules & regulations may be changed and when it occurs in real, all the relevant issues would be discussed with mutual consent.

10. Contact information

Gyeonggi Content Agency / 2024aiff.cs@gmail.com

Korea International AI Film Festival Application Form

Entrant Information	
N a m e	(Korean) _____ (English) _____
Nationality	_____
C o n t a c t (m o b i l e)	_____
Occupation	_____
History of c r e a t i v e a c t i v i t y	_____

Artwork Information	
E n t r y C a t e g o r y	※ Choose one of the following: <input type="checkbox"/> 1. Narrative Contents <input type="checkbox"/> 2. Documentary Contents <input type="checkbox"/> 3. Art & Culture Contents <input type="checkbox"/> 4. Free Format Contents
T i t l e	(Korean) _____ (English) _____
S c r e e n i n g l i n k (U R L)	_____ Password _____
Y e a r o f p r o d u c t i o n	_____ C o u n t r y o f o r i g i n _____
R u n n i n g T i m e	Min _____ Sec _____ S c r e e n i n g R a t i n g _____
s u b t i t l e	English <input type="checkbox"/> Korean <input type="checkbox"/> Other Languages <input type="checkbox"/>
I n t e n t	_____
S y n o p s i s	_____
O t h e r F i l m F e s t i v a l s o r C o m p e t i t i o n s E n t r i e s / A w a r d s	_____

Generative AI technology usage history

Segments of Usage	Video	<input type="checkbox"/>	Audio	<input type="checkbox"/>	Text (Screenplay/ Subtitles, etc.)	<input type="checkbox"/>
Generative AI Usage Model/Program Name	Video		Audio		Text (Screenplay/ Subtitles, etc.)	
Usage Level	Video	%	Audio	%	Text (Screenplay/ Subtitles, etc.)	%
※ Write the percentage of the total running time of AI technology used.						
Elemental/Running Time Criteria Explanation of application						

Please read the instructions below and check the box()

1. I have read and agree to the entry rules.
 Yes, I checked.
2. If the information entered is not true, I agree that the selection may be canceled.
 Yes, I checked.
3. When submitting a video for screening, if it is a dialogue other than Korean or English, Korean or English subtitles must be included.
 Yes, I checked.
4. No modifications can be made after the entry has been submitted, so please enter carefully.
 Yes, I checked.
5. 'Korea International AI Film Festival' collects the submitted personal information (name, nationality, gender, address, phone number, personal history), and the collected information will be discarded after the event of the current year.
Yes, I checked.
 Yes, I checked.

I, the undersigned, confirm that all of the above information is true, and I apply to submit an entry.

2024. . . .

Applicant (representative) : (Signature)